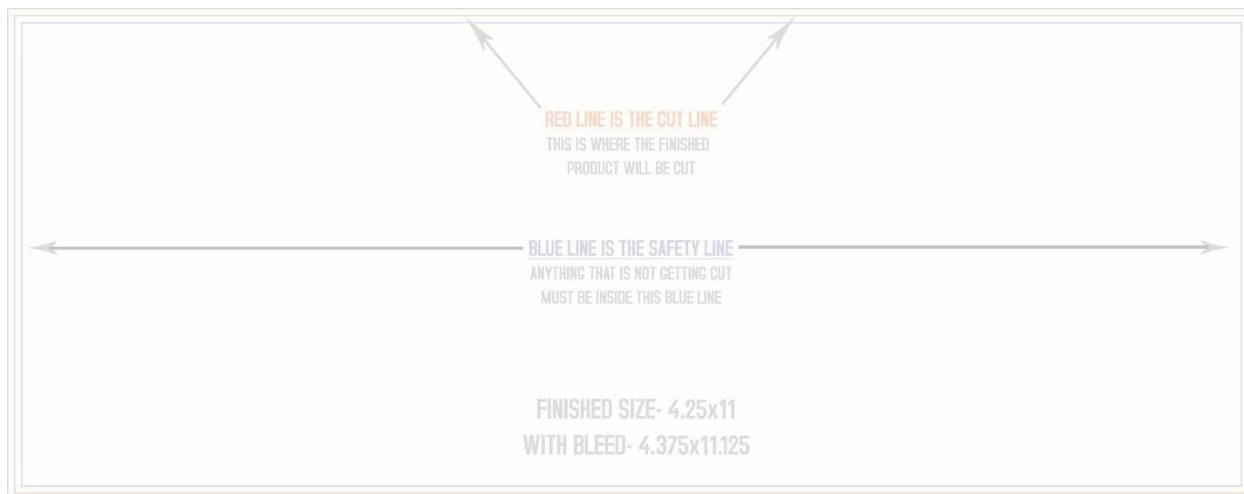# EDDM POSTCARD DESIGN SIZING

ATTENTION: PLEASE SEND A PRINT-QUALITY PDF TO ORDERS@PRINTPOLITICAL.NET WHEN COMPLETED. MAKE SURE TO INCLUDE THE CAMPAIGN NAME IN THE SUBJECT LINE OF THE EMAIL. PLEASE CC ALL STAKEHOLDERS FOR THEIR INPUT. THANK YOU.

EDDM POSTCARD DIMENSIONS: 4.25 X 11 INCHES

WITH BLEED: 4.375 X 11.125 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 4.25x11
WITH BLEED- 4.375x11.125

HAVE QUESTIONS? PLEASE EMAIL US AT INFO@PRINTPOLITICAL.NET

EDDM POSTCARD SIZE DIMENSIONS: 8 x 6.5 INCHES

WITH BLEED: 8.125 X 6.625 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 8X6.5
WITH BLEED - 8.125X6.625
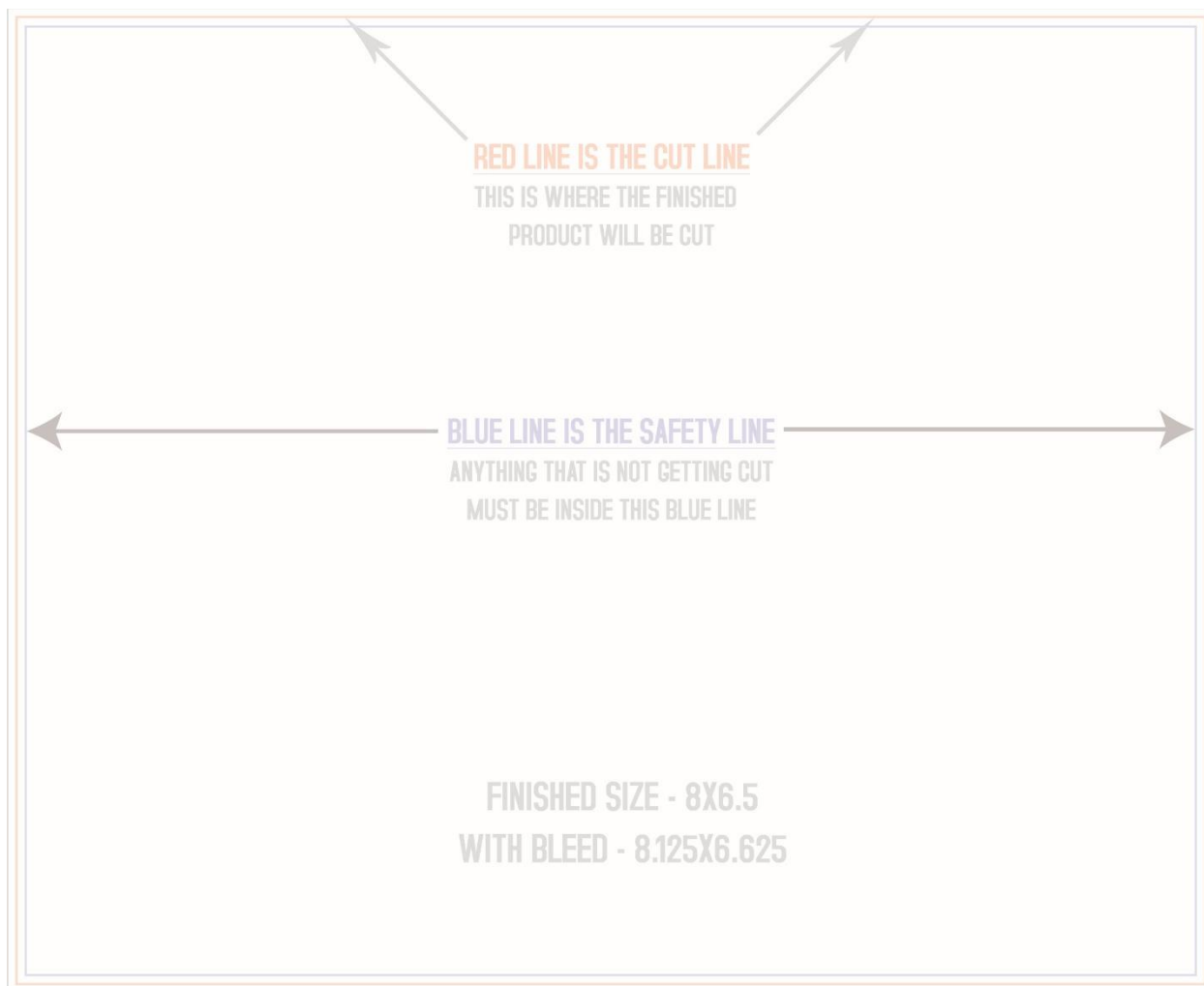
EDDM POSTCARD FINISH SIZE DIMENSIONS: 8 x 10 INCHES

WITH BLEED: 8.125 X 10.125 INCHES

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 8X10
WITH BLEED - 8.125X10.125

EDDM POSTCARD FINISH SIZE DIMENSIONS: 8.5 x 14 INCHES

WITH BLEED: 8.625 X 14.125 INCHES

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 8.5X14

WITH BLEED - 8.625X14.125
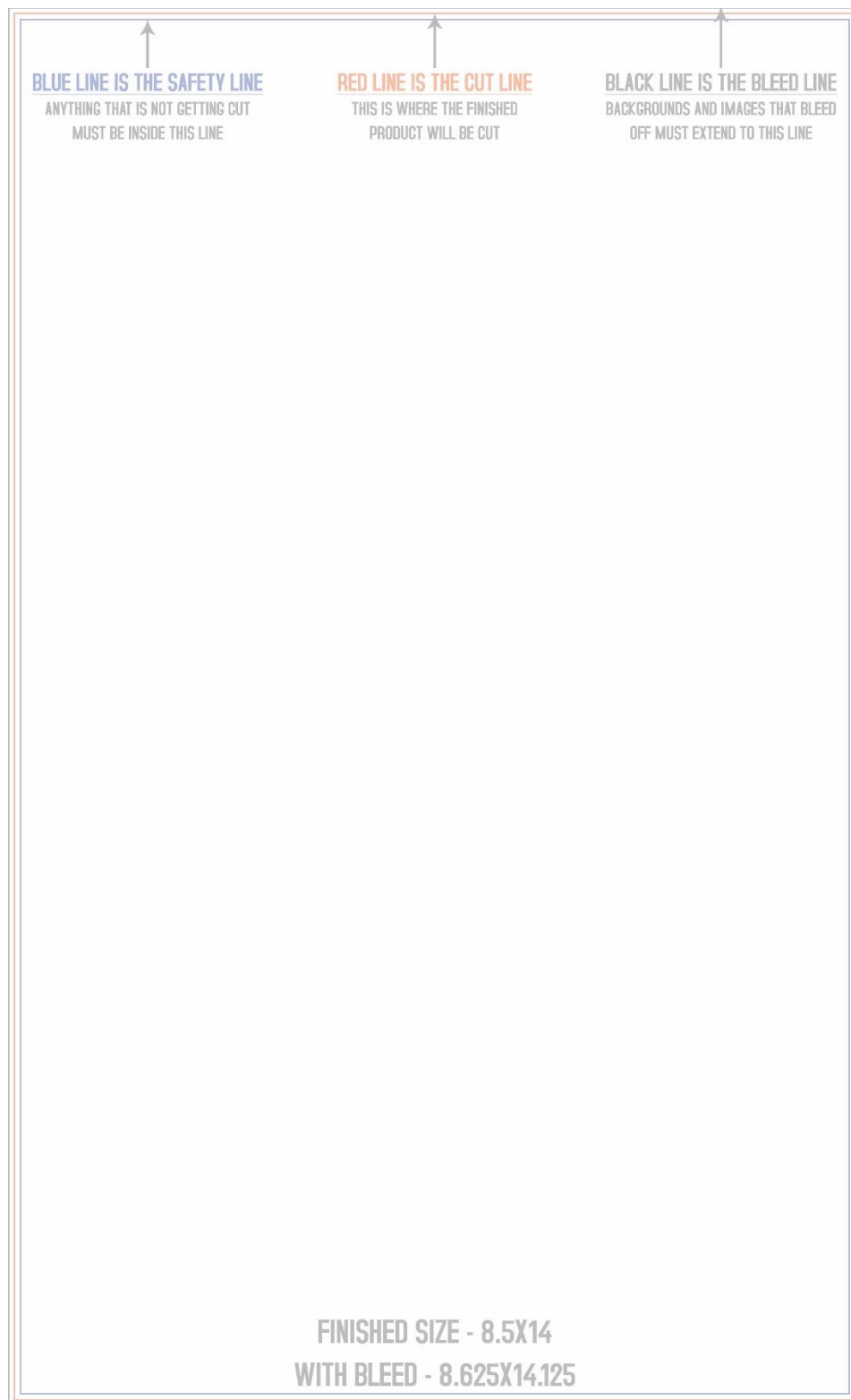
VERTICAL EDDM PALM CARD FINISH SIZE DIMENSIONS: 3.5 x 8.5 INCHES

WITH BLEED: 8.625 X 3.625 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 8.5X3.5
WITH BLEED- 8.625X3.625
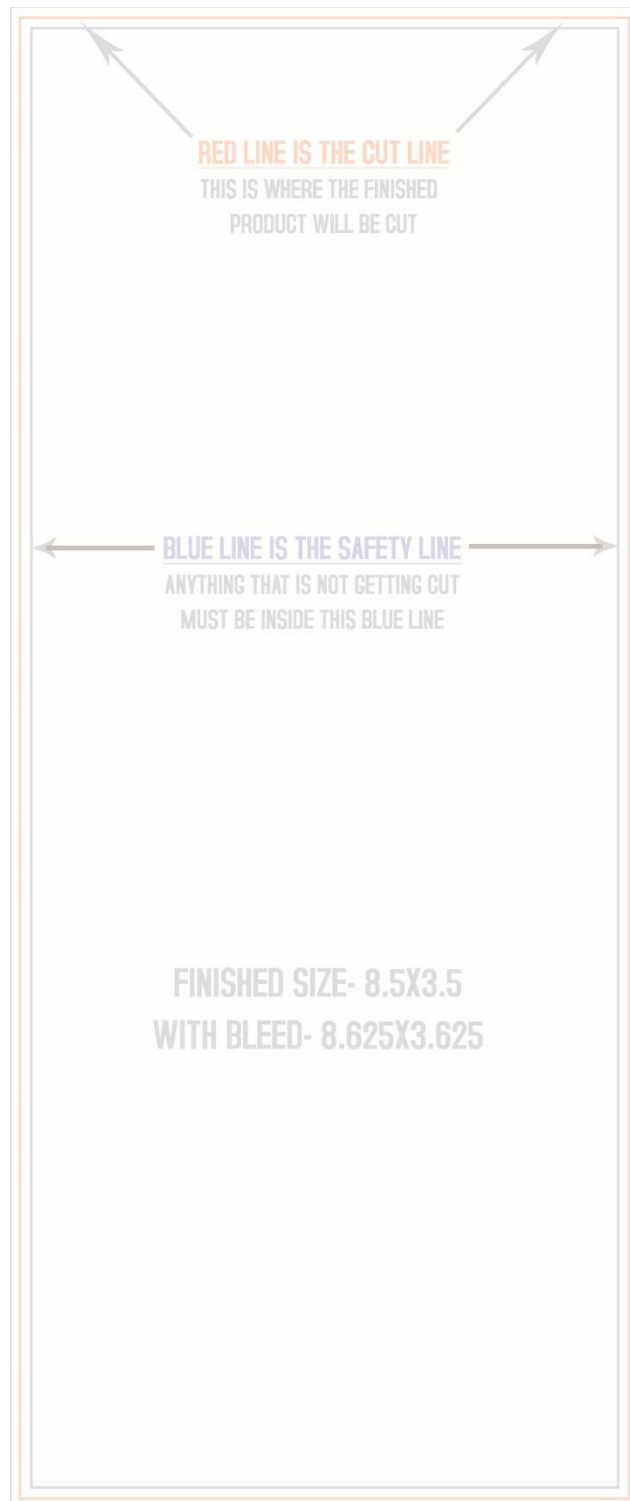
HORIZONTAL EDDM PALM CARD FINISH SIZE DIMENSIONS: 3.5 x 8.5 INCHES

WITH BLEED: 8.625 X 3.625 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 8.5X3.5
WITH BLEED- 8.625X3.625

HAVE QUESTIONS? PLEASE EMAIL US AT INFO@PRINTPOLITICAL.NET

PRINT POLITICAL
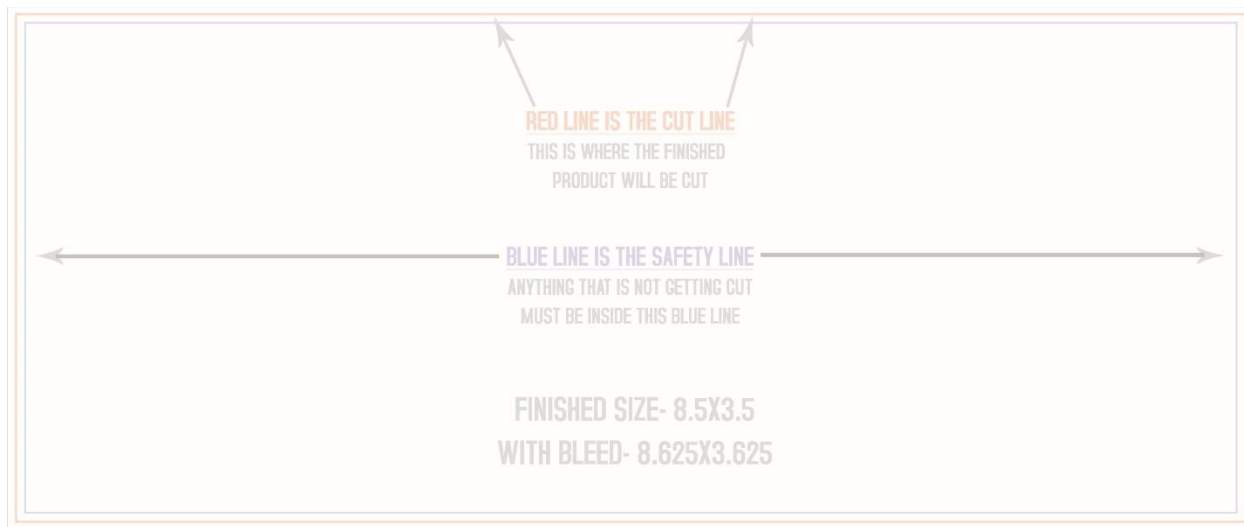
VERTICAL EDDM POSTCARD FINISH SIZE DIMENSIONS: 8.5 x 3.5 INCHES

WITH BLEED: 8.625 X 3.625 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 8.5X3.5
WITH BLEED- 8.625X3.625

PRINT☑
P✉LITICAL
★★★★★
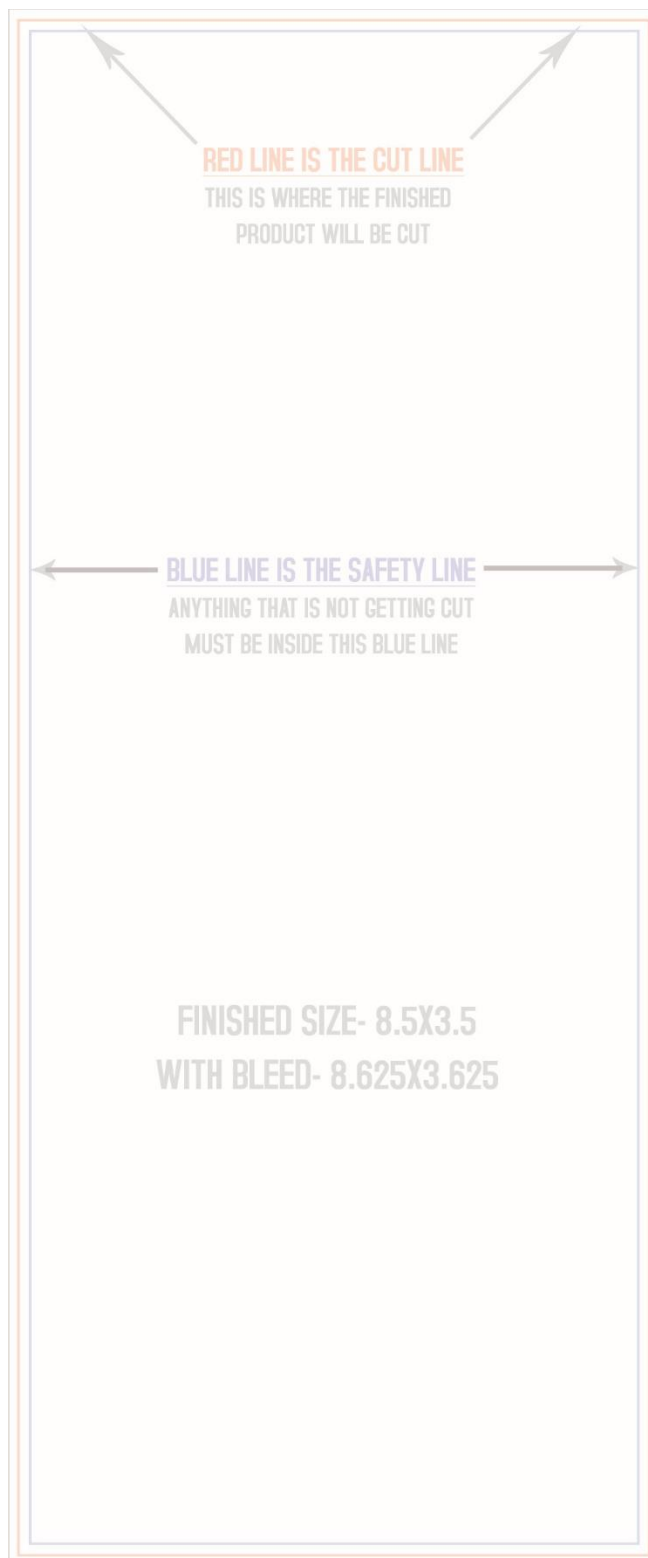
EDDM POSTCARD FINISH SIZE DIMENSIONS: 6.25 x 9 INCHES

WITH BLEED: 6.375 X 9.125 INCHES

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE-6.25X9

WITH BLEED-6.375X9.125